

# ClickFunnels : Quickly Create Beautiful Sales Funnels

## What is ClickFunnels?

[ClickFunnel.com](https://clickfunnel.com) is cloud-based lead generation program all allows the businesses in the e-commerce industry and other industries of similar types automate email and Facebook marketing processes and convert visitors into customers. Or shortly they will be doing digital marketing services for your online businesses.

Well some of those who are reading about digital marketing for the first time might not be familiar with clickfunnels but those who are familiar with digital marketing i am sure that they must have heard about the clickfunnels at least once.

## What is a Funnel...?

### What Exactly Is The **Difference** Between A **Website** And A **Sales Funnel**?

Here is different views of members of [clickfunnels](https://clickfunnels.com) about this difference ,

- The biggest difference between a website and funnel is that, a website doesn't do any thing.
- Websites are great , they look beautiful and people have lot of options, but you have no control there.
- So often , I would find myself, as a consumer, I come to a website and it's just a wall.
- Website is nothing more than a digital resume.
- Websites kind of just makes things complicated.

Now about funnels...

- A funnel on the other hand is a very simple way of organizing a thought. There's a little more action taking place.
- You are almost guiding people through an experience.
- Rather than leaving me guessing on what is the right fit for me. A funnel takes you exactly where the funnel builder wants you to go

So I think reading those points you already have a lot of idea about the funnels and

“[ClickFunnels](#) Is a website and sales Funnel builder for Entrepreneurs. You don't need to be a programmer and know coding but can easily build beautiful pages inside of a sales funnel, to grow your company online!

### **Advantages of ClickFunnels**

ClickFunnels saves a lot of time for you for the things which would otherwise require a lot of time to do.

#### **▪ Makes you Earn money**

The main focus of [ClickFunnel](#) is about making money for the user and according to me which is most important for the user as well. It is very easy to make an account here, put up the content that you want and start taking payments as simple as that.

#### **▪ Drag and Drop Builder**

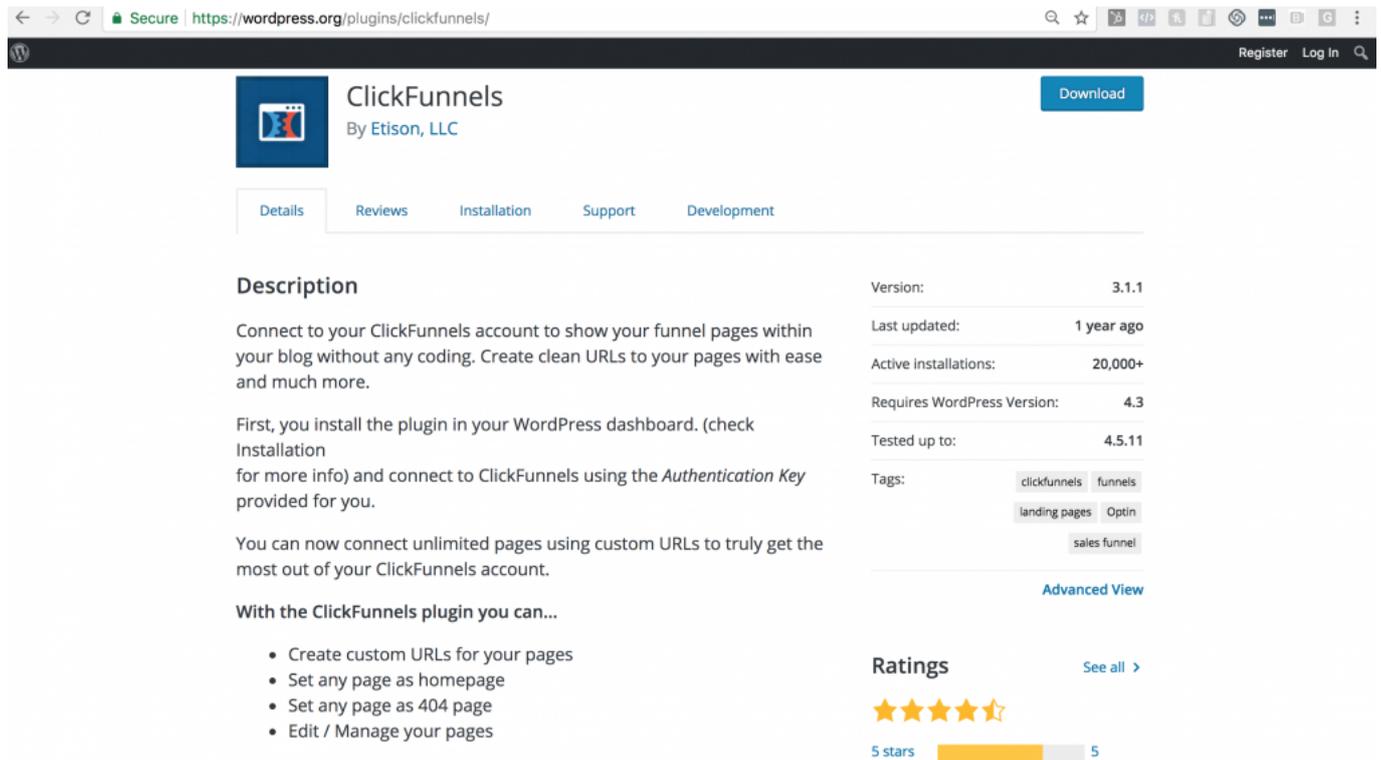
You can build your whole page just drag and drop. And after doing it just a couple of times it would be so much easier for you. You can use the templates to you use it for later as well.

#### **▪ WordPress Plugin**

You will surely be familiar with WordPress and if you are

switching from wordpress to ClickFunnels there are no issue. You can use those wordpress plugins here as well. It saves a lot of time and is much less of a hassle than working between ClickFunnels and WordPress without a plugin.

The [Clickfunnels WordPress plugin](#) is also rated a solid 4.4 stars in the WordPress plugin repository, with over 20,000 active installations. You can see this in image below :



The screenshot shows the WordPress plugin repository page for ClickFunnels. The page includes a header with the plugin name, author (Etison, LLC), and a 'Download' button. Below the header are tabs for 'Details', 'Reviews', 'Installation', 'Support', and 'Development'. The 'Details' tab is active, showing a description of the plugin, installation instructions, and a list of features. The 'Ratings' section shows a 5-star rating with 5 stars visible.

Property	Value
Version:	3.1.1
Last updated:	1 year ago
Active installations:	20,000+
Requires WordPress Version:	4.3
Tested up to:	4.5.11

Tags: clickfunnels, funnels, landing pages, Optin, sales funnel

Advanced View

Ratings: 5 stars (5 stars visible)

Some other features are

1. A/B testing
2. Great selection of Integrations
3. **All in one**

Overall, : You can build your landing pages, create forms and order forms, and trigger emails all at one platform.

All of this will really does save your time and money, resources you'd otherwise need to spend on developers, CSS, hosting configurations, and other things.



## ClickFunnels Pricing

There are two plan in [ClickFunnels](#). One standard Plan and other their Clickfunnels Platinum Plan. Clickfunnels is \$97 a month and Platinum comes in at \$297 a month. But before that you can take a 14 day free trial so that you would know that these prices are worth it.

If you pay annually instead of monthly, you get two months free (\$997 for ClickFunnels and \$2,997 for Platinum).

## How to get started ??

Even if you are new to these things and wanna start then this is the best place for you. Every thing is explained and a step by step guide is provided in the website itself. So just visit the website and easily register and can start a **Free 14 day trial** and after that you will know yourself you should also switch to [clickfunnels](#).